

CONTRACT

KTVE
530 7th Ave
Suite 1
Fairbanks, AK 99701
(907) 458-1800

And:

Neumuth Advertising
Attention: Steve Neumuth
PO BOX 389
Ester, AK 99725

<u>Contract / Revision</u> 15003 /		<u>Alt Order #</u>
<u>Product</u> Additional Buy - 11/3 - 11/7		
<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Committee to Elect John B Coghill		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVE	<u>Account Executive</u> DeeDee Caciari	<u>Sales Office</u> KTVE Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTVE	11/03/16	11/03/16	M-F 11a-12p	M-F 11a-12p		:30			POL3		NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$20.00					
N 2	KTVE	11/04/16	11/04/16	M-F 11p-11:35p	11p-11:35p		:30			POL3		NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				1	\$45.00					
N 3	KTVE	11/04/16	11/04/16	Fri 2 Hour	9:00 PM-11:00 PM		:30			POL3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----F--				1	\$150.00					
N 4	KTVE	11/06/16	11/06/16	Sun 9p-10p	9p-10p		:30			POL3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----S				1	\$150.00					
N 5	KTVE	11/07/16	11/07/16	M-F 7p-7:30p	7p-7:30p		:30			POL3		NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	M-----				1	\$45.00					
N 6	KTVE	11/03/16	11/03/16	M-F 7:30p-8p	7:30p-8p		:30			POL3		NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---T---				1	\$45.00					
Totals									0.00				6	\$455.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	6	\$455.00	(\$68.25)	\$386.75
Totals	6	\$455.00	(\$68.25)	\$386.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">KTVE Fairbanks, Ak</div>	Date: <div style="font-size: 1.2em; margin-top: 10px;">8/17/16</div>
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I, Steve Neumann

being/on behalf of: JOHN COGHIK

a legally qualified candidate of the REPUBLICAN

political party for the office of: SENATE

in the GENERAL ELECTION

election to be held on: NOV 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		(see attached)			

 Attach proposed schedule with charges (if available): \$455g / \$386.75 net

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT JOHN COGHI'LL

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

RYNNEVA MUSS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/17/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Dee Dee Caccain

Printed Name

GM

Title



Schedule Date: 11/3/2016 - 11/7/2016
 Advertiser: Committee to Elect John B Coghill
 Product: State Candidate
 Agency: Neumuth Advertising
 Spot Length(s): :30
 Book: 4TH QTR 2016 EST (sell)
 Author: DeeDee Caciari

Acct. Exec: DeeDee Caciari
 Phone #: 907-458-1852
 Email: deedeecaciari@ktvf11.com
 Web Site: www.webcenter11.com

Order # 15003

Flight Dates: 11/3/2016-11/7/2016

Program Time	Spot Length	NO 3	NO 7	SSA HH RTG	W k s	Rate Spots
KTVF-TV						
TODAY SHOW 3 Mo-Fr 11:00a-12:00p	:30	1	--	*2.0	1	\$20.00 1
THE MIDDLE Mo-Fr 7:00p-7:30p	:30	--	1	*4.5	1	\$45.00 1
MODERN FAMILY Mo-Fr 7:30p-8:00p	:30	1	--	*2.0	1	\$45.00 1
NEWSCENTR FINAL Mo-Fr 11:00p-11:35p	:30	1	--	*4.5	1	\$45.00 1
DATELINE NBC Fri 9:00p-11:00p	:30	1	--	*4.0	1	\$150.00 1
RIZZOLI & ISLES Sun 9:00p-10:00p	:30	1	--	*4.0	1	\$150.00 1
KTVF-TV Totals		5	1			\$455.00
		GRP/(000)		21.0		
		Reach:		15.7		
		Frequency:		1.3		
					Spts:	6

Total Cost: \$455.00

Net Cost: \$386.75

Signature _____